SCHOOLS

In his words

Hoover High school student tells the story of fleeing war-torn Solalia and overcoming major hardships.

[**P4**]

SERVICES

Free lunch program

Summer Fun Cafe offers free, healthy meals to children at four locations throughout the summer.

[P7]



HISTORY

Early-century beginnings

Local historian sheds light onto why City Heights is the "Golden Rule City."

[P11]

HOUSING

Affordable homes

Nonprofit seeks to close the gap between demand for and supply of affordable housing.



Katherine

Editor's note: Hoover's commencement ceremony is set for June 10 and Crawford's is scheduled for June 13

By Helen Gao

City Heights Life

Joy and pride were felt across City Heights in June as seniors from Crawford and Hoover high schools celebrated their graduation. The class of 2011 includes many highlyaccomplished young men and women destined for some of this nation's top universities.

Here we share the stories of three graduates who have stood out for their academic excellence, leadership ability and perseverance.

IDRIS AHMED

Crawford High Educational Complex

Favorite Subject: chemistry College Plan: Stanford University

At the Crawford High Educational Complex, Idris Ahmed has excelled in the Send your most challenging Advanced graduation photos to Placement editor@cityheightslife.com (AP) courses the school has for publication to offer, everything from consideration! AP calculus and AP chemistry to AP European history and AP English literature.

STUDENTS, P2]

Young lives full of promise Jóvenes Prometedores

Por Helen Gao

City Heights Life

City Heights se llenó de felicidad y orgullo en el mes de junio con la graduación de los estudiantes de las escuelas secundarias Crawford y Hoover. La clase del 2011 está llena de jóvenes prometedores que ingresarán a algunas de las mejores universidades del país. A continuación, quiero

compartir la historia de tres graduandos que se han destacado por su excelencia académica, capacidad de liderazgo y perseverancia.

IDRIS AHMED

Complejo Educativo Crawford High Promedio: 4.46 Materia favorita: química Asistirá a: Universidad de Stanford

En el Complejo Educativo Crawford High, Idris Ahmed se ha destacado en las clases avanzadas más difíciles que la escuela ofrece, materias como cálculo, química, historia Europea y literatura.

De todas las materias, la que más le gusta es química.

"El mundo entero está formado de átomos, muchos átomos

[ESTUDIANTES, P2]

LETTER FROM THE PUBLISHER

Introducing City Heights Life Presentando a City Heights Life

Welcome to the first issue of City vices, education, public safety, business, lication focusing on issues affecting City munity events. Heights residents. It will be distributed through schools, community clinics and other high- traffic areas throughout City Heights. It will also be available online at www.cityheightslife.com.

Life is funded by a grant from the Price Family Charitable Fund with the mission of informing, uplifting, and unifying its readers. Content will be provided by people who live and work in the community.

The editorial team is committed to providing articles that keep you informed on a variety of topics: health and human ser-

Heights Life! This is a free monthly pub- access to the political process, and com-

Life welcomes unsolicited news articles, story ideas, photographs of community events, and calendar listings. Please email your submissions to the editorial team at editor@cityheightslife.com.

City Heights Life does not endorse or take contributions from political or religious organizations, nor does it accept advertising or take editorial positions.

We hope you enjoy City Heights Life. We would love to get your feedback. Together, let's make City Heights a better place to live, work, and play.

CARTA DEL EDITOR

¡Bienvenidos a la primera edición de City acerca de salud y servicios humanos, edu-Heights Life!

City Heights Life es una publicación los procesos políticos y eventos comunitarios. mensual gratuita acerca de los asuntos que influyen en la vida de los residentes de City Heights. Podrás encontrarla en escuelas, clínicas comunitarias y demás áreas populares de City Heights. También estará disponible a través del internet en www.cityheightslife.com.

Life es patrocinado por el Price Family Charitable Fund y su misión es informar, motivar y unir a sus lectores. El contenido de la publicación es escrito por personas que viven y trabajan en la comunidad.

El equipo editorial se compromete a ofrecerte artículos variados, entre ellos artículos cación, seguridad pública, negocios, acceso a

Life acepta artículos voluntarios, ideas para historias, fotos de eventos comunitarios y anuncios de eventos. Puedes comunicarte con el equipo editorial escribiendo a editor@ cityheightslife.com.

City Heights Life no apoya ni acepta contribuciones de ninguna organización política o religiosa y tampoco publica anuncios comerciales o editoriales que expresen la opinión particular de su autor.

Esperamos que disfrutes de City Heights Life. Queremos escuchar tu opinión. Juntos podemos hacer que City Heights sea un mejor lugar para vivir, trabajar y divertirse.

COVERSTORY P2

STUDENTS, from P1

Of all the subjects, what excites him the most is chemistry.

"Everything in our world is made up of atoms and enormous amounts of these atoms can be turned into trees, water, humans, and everything else there is in our world," Ahmed wrote in one of the essays he submitted as part of his winning application for a Gates Millennium Scholarship.

He is one of 1,000 students chosen from a record pool of 23,000 students to receive a "good-through-graduation" scholarship funded by the Bill and Melinda Gates Foundation to cover the cost of an undergraduate degree.

In the fall, Ahmed will attend Stanford University, with the goal of majoring in either chemistry or biochemistry. Before heading off to Stanford, he will do a summer internship at the world-renowned Scripps Research Institute.

A lanky teenager with a quietly confident demeanor, Ahmed is the second youngest of 12 children born to Somali parents. When he was 4 years old, his family fled war-torn Somalia to refugee camps in Kenya before relocating to Atlanta, then Columbus, Ohio, and finally San Diego.

For a while, Ahmed was adrift. College was not one of his aspirations. His life changed when he got to Crawford, where teachers encouraged him to take AP courses and apply to top colleges. Through Crawford, he also joined the Adventure Club organized by Outdoor Outreach, where he was exposed to rock climbing, snorkeling and other activities.

Gavin Daly with Outdoor Outreach said Ahmed has grown "exponentially" from a shy freshman into a true leader who inspires others by setting a good example.

"What strikes me the most about Idris as a person is his great balance of maturity and humor. He is hilarious and knows when to use humor and when to be serious."

KATHERINE BUI

Hoover High School GPA: 4.31

Favorite Subject: English

College Plan: University of California, Berkeley

As a child, Katherine Bui was frequently in and out of the hospital. Born with a weak immune system, she was prone to getting fevers. Her family was poor and had to rely on public health care, which was not always available due to cutbacks.

Because of her childhood experience and her love for her community, Bui aspires to become a pediatrician and come back to open her own clinic for children in City Heights.

"Growing up low-income, it's very hard to do what you want to do," she said.

Her parents divorced when she was 2, and her mother works two jobs to support an extended family of nine. Bui is determined to make something of herself to honor her mother for all the sacrifices she's made.

When Bui starts at UC Berkeley in the fall, she will be the first in her family to attend college.

"My mom is my biggest influence and motivation. She does everything for me. My motivation is to do everything for her," she said. "I hope to get a college degree, do something I love and make a good enough living to support her and give her the life she deserves."

At school, Bui has challenged herself

to take a series of rigorous AP courses, including AP world history, AP U.S. history, AP physics, AP psychology and AP English literature. She loves English and enjoys history.

Outside of class, Bui has taken on leadership roles. She's president of the National Honor Society at her school and treasurer for the Associated Student Body. She is also involved in Cardinals Interact, a program created by Price Charities, San Diego Rotary and Hoover High to help students reach their full potential.

ALAY CRISTALES

Hoover High School **GPA:** 3.8

Favorite Subject: English

College Plan: University of California, San Diego

When Alay Cristales entered Hoover High School as a freshman, graduation and college seemed unrealistic to her. No one in her family had gone to college. Juggling school and work, she was failing her classes and on the path to becoming a dropout.

"I didn't know what graduation was. I saw it in movies but I didn't have a clear idea of what it was about," she said.

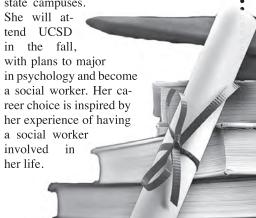
The turning point came in her sophomore year when she was accepted into Cardinals Interact, a program created by Price Charities, San Diego Rotary and Hoover High to help students reach their full potential. Through Cardinals Interact, she found the social, emotional and academic support she needed to thrive. She learned that it was up to her to make the right choices.

Her grades started improving, and she became a leader at her school. She's president of the advisory board for the Academy of Information Technology at Hoover, a writer for the school yearbook and newspaper, a mentor for fellow students, and a youth leader at her church.

In December 2010, she spent two weeks in Turkey as part of the Rotary Youth Exchange program. Until then, she had never been on an airplane or even seen much of the world outside of City Heights. The trip abroad and her experience of having to overcome many difficulties in her personal life have made her strong, confident and cosmopolitan.

Cristales grew up not knowing who her father was. Due to an unstable home environment, she moved out and started living on her own at the beginning of her senior year.

Despite everything, she has persevered and achieved what she once thought was impossible. A long list of universities accepted her, including UC San Diego, UC Berkeley, UC Irvine and several California state campuses.



ESTUDIANTES, de P1

pueden formar árboles, agua, seres humanos y todo lo que existe en el mundo," escribió Ahmed en uno de los ensayos que incluyó como parte de su aplicación para la Beca Gates Millennium, la cual recibió.

Es uno de los 1,000 estudiantes que fueron escogidos de una cantidad impresionante de 23,000 estudiantes para recibir una beca completa patrocinada por la Fundación Bill y Melinda Gates que cubrirá todos los gastos de su carrera universitaria.

En el otoño, Ahmed asistirá a la Universidad de Stanford para especializarse en química o bioquímica. Durante el verano estará trabajando en el mundialmente reconocido Instituto de Investigación Scripps.

Ahmed es un adolescente alto y delgado con actitud tranquila pero confiada, el penúltimo de 12 hermanos hijos de padres somalíes. A la edad de 4 años, su familia escapó de la guerra en Somalia a los campos de refugiados en Kenia, luego se mudaron a Atlanta, Columbus en Ohio y finalmente se establecieron en San Diego.

Ahmed estuvo perdido por algún tiempo. No pensaba ir a la universidad. Su vida cambió al ingresar a Crawford, los maestros le aconsejaron que tomara las clases avanzadas y que aplicara a las mejores universidades. Fue miembro del Club de Aventuras de Crawford (organizado por Outdoor Outreach) en donde participó de actividades al aire libre como escalar rocas, buceo con snórkel, etc.

Gavin Daly, quien trabaja para Outdoor Outreach dice que Ahmed ha crecido "exponencialmente" dejando atrás al jovencito tímido y convirtiéndose en un líder verdadero que inspira a los demás con su buen ejemplo.

"Lo que más me impresiona de Idris como persona, es su balance entre madurez y buen humor. Es comiquísimo y sabe cuándo bromear y cuando hay que ser formal."

KATHERINE BUI

Hoover High School

Promedio: 4.31

Materia favorita: el inglés

Asistirá a: Universidad de California en Berkeley

De niña, Katherine Bui era enfermiza y se la pasaba en el hospital. Nació con un sistema inmunológico

débil y le daba fiebre con frecuencia. Su familia era pobre y dependía del sistema de salud público, que no siempre estaba disponible debido a recortes de presupuesto.

Por su propia niñez y por el amor que siente por su comunidad, Bui quiere ser pediatra y regresar a City Heights para abrir su propia clínica para niños. "Cuando creces con pocos recursos, es muy difícil hacer lo que quieres hacer," Bui dijo.

Sus padres se divorciaron cuando tenía 2 años y su mamá tuvo que tener dos trabajos para poder mantener a una familia de nueve. Bui está decidida a llegar a ser alguien como homenaje a su madre y todos los sacrificios que ella hizo. Asistirá a UC Berkeley en el otoño y será la primera en su familia en asistir a la universidad.

"Mi mamá es mi mayor influencia y motivación. Ella me lo dio todo. Ahora quiero hacer todo lo que pueda por ella," Bui dijo. "Quiero graduarme de la universidad, hacer algo que me guste y ganar suficiente dinero para poder mantenerla y darle todo lo que se merece."

En la escuela, Bui tomó las clases avanzadas más difíciles, incluyendo historia mundial, historia de los Estados Unidos, física, psicología y literatura. Le encanta el inglés y disfruta de la historia.

Fuera del salón de clases, Bui se ha destacado por ocupar posiciones de liderazgo. Es presidenta de la National Honor Society de su escuela y la tesorera de la Asociación Estudiantil. Participó en Cardinals Interact, un programa creado por Price Charities, San Diego Rotary y Hoover High para ayudar a los estudiantes a desarrollar todo su potencial.

ALAY CRISTALES

Hoover High School

Promedio: 3.8

Materia favorita: el inglés

Asistirá a: Universidad de California, San Diego

Cuando Alay Cristales ingresó a Hoover High, graduarse y asistir a la universidad eran posibilidades muy remotas para ella. Nadie en su familia había asistido a la universidad. Como tenía que trabajar y estudiar, estaba fracasando sus materias y estaba en camino a abandonar la secundaria.

"No sabía realmente lo que era graduarse," dijo Cristales. "Lo había visto en las películas pero no tenía una idea clara de lo que era."

Pero todo cambió en segundo año cuando la aceptaron como parte de Cardinals Interact. A través de Cardinals Interact, encontró el apoyo social, emocional y académico que necesitaba para seguir adelante. Aprendió que era su responsabilidad tomar las decisiones correctas.

Sus calificaciones comenzaron a mejorar y se convirtió en líder en su escuela. Es la presidenta del comité de asesoramiento de la Academia de Informática de Hoover, forma parte del comité del anuario y el periódico escolar, aconseja a sus compañeros y es una de las líderes juveniles en su iglesia.

En diciembre de 2010, pasó dos semanas en Turquía como parte del programa de intercambio juvenil de los Rotarios. Nunca había volado en un avión ni había visto el mundo fuera de City Heights. El viaje y sus experiencias personales superando muchos

problemas en su vida personal la han hecho fuerte, confiada y cosmopolita.

Cristales creció sin saber quién era su padre. Como el ambiente en su casa era inestable, abandonó el hogar y comenzó a vivir por su cuenta al principio de su último año. A pesar de todo, siguió perseverando y alcanzó lo que una vez pensó era imposible. Muchas universidades la aceptaron, incluyendo UC San Diego, UC Berkeley, UC Irvine y varias de las

universidades estatales de California. Asistirá a UCSD en el otoño donde se especializará en psicología

porque quiere ser trabajadora social. Escogió esa carrera por la impresión que le causó una trabajadora social que la ayudó con sus problemas.

Building healthy communities initiative underway

By Adam Ward Mid-City CAN

Nonprofits educate the East African community on the Affordable Care Act.

Refugees from around the world work together to improve the availability of healthy, locally-grown food in their City Heights' neighborhoods.

Projects like these in City Heights and elsewhere in the region are being funded by more than \$6 million over two years in grants from The California Endowment, a private health foundation whose mission is to expand access to affordable, quality health care for underserved communities. The foundation's grants are going to nearly 40 organizations with programs in City Heights and surrounding areas.

These grants represent the beginning of the Building Healthy Communities initiative, a \$1 billion, 10-year commitment by the Endowment to improve the health of underserved areas in California. Fourteen communities, including City Heights, have been selected to be part of the initiative.

"Where you live shouldn't determine how long you live," said Steve Eldred, City Heights program manager for The California Endowment. "And yet a child's address is one of the strongest predictors of health status, longevity, and quality of life. The Building Healthy Communities initiative grants intend to make fundamental improvements in policies and the conditions in which families live to transform the health of the entire community of City Heights."

The idea that people's environment shapes their health is new for some. Therefore, some of the



Grantees celebrate at a meeting with Mid-City CAN.

Photo courtesy of Mid-City CAN

grants focus on teaching City Heights residents how transportation, land use, and related policy decisions affect the health of their community. With that understanding residents will learn how they can protect the quality of the air they breathe and become informed on walk-ability and other factors that enhance the health of their families and neighbors.

The Mid-City Community Advocacy Network (Mid-City CAN),

a 22-year-old community collaborative, plays a role in the Building Healthy Communities initiative by creating a central-table where grantees, community members and other partners can come together to make shared decisions.

"Mid-City CAN is working to create a big-picture outlook on City Heights' future," said Diana Ross, Mid-City CAN collaborative director.

One way the organization ac-

complishes this is through regular work group meetings focused around specific outcomes sought by the Building Healthy Communities initiative. Another way is by sharing decision-making and information with residents.

At the end of the 10-year process, The California Endowment and Mid-City CAN hope to change the definition of "health." The organizations want to shift the focus from treating illnesses to high-

lighting prevention and safe environments that promote the well-being of the entire community.

— Adam Ward is the Mid-City CAN staff writer and a former San Diego Union-Tribune editor. Adam has lived in San Diego for nearly a decade and is the father of a young son. He can be contacted at award@midcitycan.org or (619) 283-9624 ext. 210.

BUILDING HEALTHY COMMUNITIES GRANTEES IN CITY HEIGHTS AND SURROUNDING AREAS

- Center for Bridging Communities
- Center on Policy Initiatives
- Childhood Obesity
 Initiative Community Health Improvement
 Partners
- The Children's Initiative
- City Heights Community Development Corporation
- City Heights Foundation/City Heights Business Association
- Dad's Clubs SAY San Diego

- Employee RightsCenter
- Environmental Health Coalition
- Foundation for Change
- Horn of Africa
- Huda Community Center
- International Rescue Committee
- La Maestra Family Health Services
- Mid-City CAN
- Mind Treasures
- Monroe Clark Middle
 School

- National Conflict Resolution Center
- Nile Sisters
- Nonprofit Management
 Solutions East African Healthcare Reform
 Roundtable
- Projecto CasasSaludables
- Rady Children's Hospital
 FACES for the Future at Hoover High School
- San Diegans for Healthcare Coverage
- San Diego Family Care
- San Diego Hunger Coalition

- San Diego Legal Aid Society/Consumer Center for Health Education and Advocacy
- San Diego Organizing
 Project
- San Diego State
 University Research
 Foundation Wellness
 & Restorative Practices
 Partnership
- Scripps Health City Heights Hope
- Somali Bantu
 Community of San Diego
- Somali Family Services

- Somali Youth United
- South Sudan Christian
 Youth and Community
 Organization
- Southern Sudanese
 Community Center
- Speak City Heights
- Sterlington Consulting
- Sustainable San Diego— San Diego HousingFederation
- Unity Tech Fitness Center
- Youth Empowerment Focus (San Diego Youth Services)

INYOURWORDS P4

Overcoming tragedy and starting a new path in the U.S.

By Hussien Mumin

City Heights Life Guest Columnist

I was born in 1993 in Somalia. My family owned a farm, which helped us live a stable life. I will always remember running outside, smelling the fresh fruits and vegetables, such as oranges, bananas, and lettuce. This type of atmosphere made me feel humble and gratefwul for what I had in life. I remember one season it was raining hard almost every day, and my dad was worried about something, but I did not know what. One month later, a huge flood came toward our city, and my family and I had to evacuate our house. A few days later, we found out our farm was hit. This was not good because my mom was pregnant. My feelings were unexplainable because we had to start over. My childhood was destroyed.

We could not move back to that town because the war was getting closer to our area. One night I heard gunshots, and my next-door neighbors crying because a bullet hit one of their family members. My family and I instantly evacuated our home and went on a boat to another town so we could live with my aunt.

Hungry with no food to eat, we finally made it to our aunt's house. The next day my mom had a daughter, which made me a very happy 4-year-old. My family was also excited because this was like a new beginning. My grandma, who was in the United States, tried her best to bring us to America. My dad also wanted us to move to the States because he wanted us to get our education.

Nov. 7, 1997 was the most painful day in my life. My mom passed away in her room. A few months later, my little sister passed away too. I saw the pain in my older siblings and my dad crying. After their deaths, things got quiet. We were just waiting for our tickets to go to America.

When I got to the States, I put all the tragedy behind me and started a new path for my life. My brother and I were very curious about how we would adjust to this new environment. I was always worried that I would not fit in with the fluent English speakers. Cartoons, such as "Caillou," "Arthur," and "Dragon Land," helped me maintain my exposure to America.

Coming from a place where there was barely any electricity and where war was always going on, I felt very humbled to be given the opportunity to live in a society such as America, which gave me lights and a roof over my head. To me, education and a house with lights were a big advantage because it gave me a reason to stay on top of my schoolwork.

When I was going to school in America, I felt as if it was impossible for me to learn the material



my classmates were learning. For example, the teacher was moving at a pace that I was not prepared for. Knowing that I did not have a good vocabulary, I asked my teacher to put me in a class that was on my level. Though other students were making fun of me because I flunked a grade, it did not bother me because I knew I had to start from the bottom in order to make it to the top.

As years went by in elementary school, my teachers supported me and made sure my reading, speaking, and writing levels improved. This made me feel that America was built on love and liberty because of the way my teachers cared for me. America will always have a place in my heart because it gave me opportunities and helped me achieve many things that I thought I was not capable of.

Every Saturday I do community service at the YMCA. I perform duties, such as serving snacks, officiating sports, and cleaning the courts. To me community service is not just a way for me to succeed in high school, it's a way for me to gain more knowledge and responsibility in order to go somewhere in life after high school.

I hope to go to San Diego State University, so I can take care of my dad and get a stable job and start a new family.

— Hussien Mumin is a 17-yearold student at Hoover High School.

Waxaan ku dhashay Soomaaliya bishii Sebtember 3 deedii 1993. Reerkeygu wuxuu lahaa beer, taasu waxay keentay inaan nolol degan ku noolaano. Had iyo jeer, waxaan xusuustaa marka aan dibedda ku orordaba urta khudaarta dareyga ah ee beerteyada ka soo baxaysa, kuwaas oo kala ahaa liinta, muuska, iyo ansalaato. Deegaanka noocaas ah ee aan ku barbaarey wuxuu iga dhigey inaan qof dabeedcad macaan ahaado, isla marhaantaasna, aan ku faraxsanaado nolosha aan ku noolahay.Waxaan xusuusanahay hal xilli, had iyo jeer roob ayaa maalin kasta da'i jirey, aabbahay roobka da'aya ayuu aad uga walbahaarsanaa, laakiin anigu ma garaneynin wax uu ka walbahaarsan yahay. Bil kedib magaaladii daad ayaa qaadey. Sidaas darteed, qoyskeyga iyo Anigu gurigii waan ka baxney. Dhawr maalmood kedib, waxaan ogaaney in beertii uu daad qaadey. Maadaama ay hooyadey uur lahayd, arrintaasu dhib ayey ku keentay. Dareenka ku saabsan dhibaatada daadka naga soo gaadhey mid aan sharixi karo maaha, sababta oo ah noloshii waa inaan dib u biloownaa oo guri dhisano, taasuna noloshii carruurnimadeyda dhibaato weyn ayey u keentay.

Magaaladii dib uguma aanaan soo noqon karin, sababta oo ah dagaalkii ayaa ku soo dhawadey aaggii aan ku nooleyn.Habeen ayaa waxaan maqaley oo keliya dhawaaqa xabbada, iyo qoyska aan deriska nahaya ee nagu xiga oo ooyeya, waayo qof qoyska ka tirsan ayey xabbadi ku dhacday. Islamarkiiba Aniga iyo qoyskeyku gurigii waan ka guurey oo doon ayaan racnay, waxaanan tegney magaalo kale oo ay eededey aan la degi karey.

Maadaama aan gaajooney oo anaanaan cunto haysanin, ugu dambeystii waxaan gaadhey gurigii eeddadey. Maalintii xigtey, hooyadey waxay dhashay gabadh, taasuna aniga oo 4 jir si aad ah ayey iiga farxisay. Qoyskeygu wey faraxsanaayeen, sababta oo ah nolol cusub ayey galeen. Ayeydey oo ku nooleyd dalka Maraykanka ayaa si aad ah isugu dayday sidii ay Maraykanka nagu keeni lahayd. Aabbahay isaguna wuxuu jeclaa inaan Maraykanka imaano, si aan waxbarasho u helo.

Bishii Noofember 7deedii , 1997 waxay ahayd maa-

lintii nolosheyda iigu xanuun badneyd. Hooyadey ayaa qolkeedii
ku dhimatay, Dhawr bilood
kedibna, walaashey oo iga
yareyd ayaa iyana dhimatay. Xanuunka waxaa dareemay markii aan arkay
walaladey o oiga weynaa
iyo aabbahay oo ooyeya.
Kedib markii ay hooyadey iyo

walaashey oo iga yareyd ay dhinteen, waa la iska deganaa, waxaanan sugeyney tigidho aan dalka Maraykanka ku nimaadno

Markii aan dalka Maraykanka imid, wixii dhibaatooyin ah ee i soo gaadheyba meel ayaan iska dhigey oo nolol cusub ayaan bilaabey. Walaalkey iyo aniguba waxaan la yaabaney sida aan nolosha cusub ula qabsan lahayn. Waxaan had iyo jeer ka walbahaarsanaa, sida aan ula qabsan lahaa dadka afka sida faseexa ah uga hadleya. Tusaale ahaan, sawir gacmeedyada (kaartuunka) ay badanaa carruurtu daawadaan kala ah, "Caillou"," Arthur", iyo "dragon Land" waxay iga caawiyeen inay nolosha Maraykanka wax iiga ifiyaan ama muujiyaan.

Anigu waxaan ka imid magaalo nalku ku yar yahay, oo had iyo jeer dagaal ka socdaan, waxaan helay fursad wanaagsan oo ah inaan bulsho xor ah ku soo biiro sida Maraykanka, taas oo ii keentay inaan helo nal aan had iyo jeer dameyn. Aniga waxay waxbarashada iyo guriga nalka leh ii ahaayeen. Taas oo sabab u noqotey inaan heer sare ka gaadho hawlaha dugsiga ee aan guriga ku qabto.

Markii aan Maraykanka imanayey, waxaan rajeynayey in aysan macquul ahayn inaan barto maaddooyinka ay baraneyaan ardeyda aan isku fasalka nahay. Tusaal ahaan, macallinku wuxuu wax u dhigayey xawaare aanan la socon karin. Maadaam aanan aqoon u lahayn kalmadaha la isticmaaleyo, waxaan macallinkeyga ka codsadey inuu igu qoro fasal ila heer ah. In kastoo ay ardeyda kale igu maadsanayeen, maadaama aan heerkii fasalkeyga hoos u dhigay, taas dan kama aanan gelin. Sababta oo ah waxaan ogaa inaan xaga hoos ka soo bilaabo, si aan xaga ugu sarreysa u gaadho.

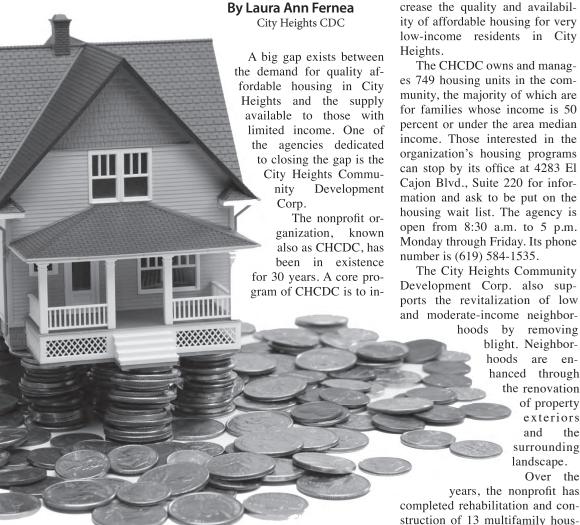
Markii aan sannad ku jirey dugsiga hoose, waxay macallimiinteydu iga caawiyen akhriska, ku hadlista iyo qoraalka, si ay u hubsadaan inaan heerkii loo baahnaa gaadhey. Dhiirgelintaas aan macallimiinteyda ka helay waxaan ku ogaadey in Maryakanku ku dhismey jacayl iyo xoryiad, sababta oo ah sida ay macallimiinteydu ii xanaaneyeen lama sharixi karo. Had iyo jeer Maraykanku wuxuu ii ahaan doonaa meel aanan illoobin, oo aan maskaxda ku hayo. Maraykanku wuxuu i siiyey fursad, igana taageertey inaan gaadho waxyaabo badan oo aan ku fekeri jirey inaan sameyn karin.

Sabti kasta waxaan u shaqeeyaa bulshada, waxaanan ka shaqeeyaa YMCA. Waxaan qabtaa shaqooyinka ay ka mid yihiin inaan cuntada iyo cabbitaanka fudud qeybiyo, inaan garsoore noqdo, iyo inaan ardaayada ama bannaanada dhismeyaasha nadiifiyo. Aniga ahaan shaqooyinka bulshada loogu adeego ii maaha inaan dugsiga sare uun kaga baxo oo keliya ee waxay ii yihiin tubta aan ku helayo aqoon dheeraad ah iyo masuuliyadaha kale iyo si aan nolosha dugsiga sare ka dambeysa ugu gudbo.

Waxaan rajeynayaa inaan galo jaamacada la yidhaahdo San Diego State University, si aan u xanaaneyo aabbahay, oo aan u helo shaqo wanaagsan, si aan reer uu yeesho oo nolol cusub u bilaabo

Affordable housing is a major focus at City Heights CDC

Nonproÿt manages more than 700 units, many for families under median income level



crease the quality and availability of affordable housing for very low-income residents in City

The CHCDC owns and manages 749 housing units in the community, the majority of which are for families whose income is 50 percent or under the area median income. Those interested in the organization's housing programs can stop by its office at 4283 El Cajon Blvd., Suite 220 for information and ask to be put on the housing wait list. The agency is open from 8:30 a.m. to 5 p.m. Monday through Friday. Its phone number is (619) 584-1535.

The City Heights Community Development Corp. also supports the revitalization of low and moderate-income neighbor-

> blight. Neighborhoods are enhanced through the renovation of property exteriors and the surrounding landscape.

Over the years, the nonprofit has completed rehabilitation and construction of 13 multifamily housing projects totaling more than



The Euclid Court apartment complex at 4217 – 4231 Euclid Ave. is one many properties owned and managed by City Heights CDC.

Photo courtesy of the City Heights Community Development Corp.

749 units. It recently finished renovating 60 units at five locations while managing a multimilliondollar rehab budget funded by federal resources. The renovation included structural, mechanical, plumbing, electrical, and energy sustainability upgrades as well as interior finishes.

On June 23, CHCDC will hold its annual meeting from 5 p.m. to 8 p.m. at the Regional Transportation Center, 4001 El Cajon Blvd. This year it will celebrate 20 years of service by its retiring executive director, Jay Powell. The H.C. "Jay" Powell Youth Scholarship Fund has been started to support at least three City Heights youths to pursue higher education. Anyone is welcome to donate to the fund at www.cityheightscdc.org or attend the annual meeting.

— Laura Ann Fernea is the resource development and communications manager for CHCDC.

AT YOUR service

Spanish translation on Page 9 Traducción en español en Página 9

Neighborhood eWatch keeps you informed of crime near you

By Helen Gao City Heights Life

City Heights residents who want to be kept up to date on criminal activity in their neighborhood can take advantage of a free email service neighbors and the police. from the San Diego Police

The police department offers a program called Neighborhood eWatch, which sends email alerts to subscribers to let them know about recent crime in their area.

"This free subscription service acts as a "cyber" neighborhood watch, providing citizens with information to help reduce crime in their neighborhoods," the police department said on its website. Another goal of the program is to increase interaction between

It takes only a few simple steps to subscribe. Visit http:// apps.sandiego.gov/ewatch. First, you are prompted to enter an address or a street intersection, such as the location of your home or workplace. Up to three addresses within the boundaries of the City of San Diego may be entered, but you need to subscribe separately for each address. Other cities in the county are

not included in the program.

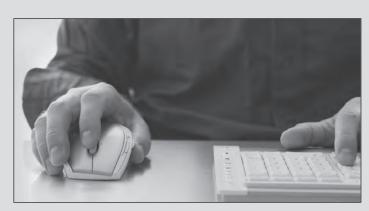
Next you are asked to define an area of interest that's within a certain radius of your address or street intersection.

Finally, you are asked to check off boxes to select the types of crime that you want to be notified of. Seventeen categories of crime, everything from prostitution and robberies to murders and auto thefts, are listed. Instead of choosing to be alerted to certain types of crime, you can check off a single box to be alerted to all criminal activity in your area.

Once the form is complete,

you will get to preview a map showing your defined area of interest. An email confirming your subscription should ar-

rive within 24 hours. If you do not receive confirmation after 24 hours, contact www.sdpdwebmaster@pd.sandiego.gov.





First annual Taste of Little Saigon

An employee of A
Chau serves the restaurant's acclaimed Banh Mi baguette sandwich
and eggrolls during Taste of Little
Saigon. Photo courtesy of the
Little Saigon Foundation

attracts more than 200

By Blanca Iniquez

Little Saigon Foundation Intern

The first annual Taste of Little Saigon in City Heights drew more than 200 people looking to explore Vietnamese cuisine and culture.

On Saturday, May 14, the Little Saigon Foundation, KPBS, and the El Cajon Boulevard Business Improvement Association hosted Taste of Little Saigon. Seven Vietnamese businesses participated in the event: A Chau, Pho King, Minh Hoa Supermarket, Song Huong Food To-Go, Hoai Hue, Cali Baguette Express and Maxim Seafood Restaurant. Every restaurant showcased its best recipes and presented a unique look into Vietnamese culture.

The taste event took place 1 p.m.to 4 p.m. on El Cajon Boulevard between Euclid and Highland avenues. The area was easy to locate because of bright red, Asianthemed lampposts marking the "Little Saigon" business district. The streets were packed.

"Little Saigon" tours took place every half hour to give visitors the opportunity to learn about the history of Vietnamese businesses and immigrants who have made their home in City Heights. The tours highlighted destinations like Minh Hoa Supermarket with its savory aroma of fried fish and Pho King, a restaurant known for its delicious soups and noodles. Attendees sampled specialties like Song Huong Food To-Go's Thai Tea and A Chau's Banh Mi baguette sandwiches and eggrolls.

Minh Hoa Supermarket served a variety of unique fruits found throughout the Asian-Pacific region, including dragon fruit, Korean melon, rambutan, Asian pear, star fruit and durian. The supermarket also served assorted rice cakes wrapped in banana leaves – some filled with coconut while others had banana, mung bean, shrimp and pork. "Minh Hoa had a package of strawberries that went untouched

because all of the attendees wanted to try the exotic fruits," said one of the attendees at the Minh Hoa taste table.

Taste of Little Saigon brought visitors from all over San Diego and opened their eyes to a new world of delicious foods that have always been in their backyard. The event was part of the Little Saigon Foundation's ongoing initiative to recognize the six-block stretch of El Cajon Boulevard between Euclid and Highland avenues as "Little Saigon."

— Blanca Iniquez is an intern at the Little Saigon Foundation, a nonprofit organization that strives to create a Little Saigon Business District in San Diego through a variety of projects encompassing commerce, community and culture.



Above: Denny Thai,
owner of Maxim Seafood
Restaurant, serves his Kung Pao
chicken during the first Taste of Little
Saigon event on May 14. Left: Tram Lam,
organizer of Taste of Little Saigon, serves
unique fruits from the Asian-Pacific region
to event attendees in front of Minh Hoa
Supermarket.

Photos courtesy of the Little Saigon Foundation



Free lunches available to kids throughout summer

By Helen Gao City Heights New

Free and nutritious lunches for children 18 and under will be served throughout the summer at San Diego schools and park and recreation centers, including four sites in City Heights.

The Summer Fun Cafe program, coordinated by the San Diego Unified School District, will be offered Monday through Friday at the following City Heights locations:

- Azalea Recreation Center, 2596 Violet St., July 25-Aug. 26, noon-1 p.m.
- City Heights Recreation Center, 4380 Landis St., July 25-Aug. 26, noon-1 p.m.

FREE LUNCH LOCATIONS

- Azalea Recreation Center, 2596 Violet St., July 25-Aug. 26, noon-1 p.m.
- City Heights Recreation Center, 4380 Landis St., July 25-Aug. 26, noon-1 p.m.
- Cherokee Point Elementary School, 3735 38th St., July 25-Aug. 19, 12:45 p.m. to 1:15 p.m.
- Monroe Clark Middle School, 4388 Thorn St, July 25-Aug. 19, noon to 12:20 p.m.

The schools are open to the public during lunch time. No application is required. Everyone under 18, regardless of family income, is welcome. To take advan-

Aug. 19, 12:45 p.m. to 1:15 p.m.

• Monroe Clark Middle
School, 4388 Thorn St. July 25-

Cherokee Point Elementary
 School, 3735 38th St., July 25-

• Monroe Clark Middle School, 4388 Thorn St, July 25-Aug. 19, noon to 12:20 p.m.

tage of the program, simply show up at the designated time at one of the locations.

This year, 23 recreation centers, 22 schools and 13 other locations are participating in Summer Fun Cafe. A complete list of locations will be posted on the district website, www.sandi.net.

"Children benefit nutritionally by receiving complete, wholesome meals, and parents benefit from some help in stretching their food dollars," the district said.

Meal sites will have BBQ Days and Domino's Pizza Days. On BBQ Days, food banks will distribute fresh fruits and vegetables. Azalea Recreation Center will host BBQ Days on July 28 and Aug. 8 and Pizza Days on Wednesdays; the City Heights Recreation Center will host BBQ Days on July 25 and August 11 and Pizza Days on Tuesdays.

Snacks will also be served in the afternoon as part of Summer Fun Cafe, but snack time has not been determined. Call the district at (858) 627-7340 for details as it gets closer to the start of the program.

Funded by the U.S. Department of Agriculture, the summer program is designed to ensure that low-income children still get healthy meals when school is out. Sixty percent of the students in the San Diego Unified School district qualify for free and reduced-price meals during the academic year. Partnering with the San Diego Park and Recreation Department, the district has run the summer program since 2004.

BUSINESS SPOTLIGHT

Healthy and fruitful, for 14 years

Frutilandia has been a staple of healthy eating in City Heights since it was established 14 years ago at its original site on Fairmount Avenue. Today it's located at the southwest corner of University and Cherokee avenues.



Alfonso Camacho makes a shake at Fruitlandia, his family's business. Staff photo

Frutilandia is a traditional Mexican-style "fruteria," more commonly known as a fruit and juice bar in the United States. The store serves smoothies, milkshakes, fruit salads, strawberries and cream, pico de gallo (cup of large chunks of fruit topped with chile powder) and escamocha (cup of finely chopped fruit with toppings). Shrimp ceviche rounds out the menu and provides a full meal for the health-conscious eater. Everything is prepared fresh and in plain sight of the customer.

Alfonso and Maria Camacho founded the business after immigrating to City Heights from Mexico. Alfonso initially worked at a local Mexican candy-making factory but decided to go into business for himself after seeing the success of a friend's business nearby. Today Frutilandia is run by his sons, Alfonso Jr. and Alejandro.

Alfonso Jr. is a Hoover High School graduate and has been working for the family business since its inception. As a youth

he worked the counter after school. Today he's actively involved in all phases of the business, still working counter shifts while negotiating contracts, supervising employees and maintaining quality control.

Alfonso Jr. says the most popular dish is probably the strawberries and cream, which some of his American-born customers call "fruit parfait."

Frutilandia is located at 3647 University Ave. Its hours of operation are 7 a.m. to 8 p.m. Monday through Friday and 8 a.m. to 8 p.m. on weekends.

- Staff report





Hoover High student-athlete signs with Arizona Wildcats

By Stephanie Perez Hoover High School

will be flying away from his alma mater, Hoover High School, into a new stage of life at the Univer

sity of Arizona, where he will play defensive end for the Wildcats football team. Dame Ndiaye, a native of Senegal, was courted by several other uni versities' athletics programs.

Born in 1993, he spent the first seven years of his life in Af rica before joining his father in New York. Growing up in the Big Apple gave him a new way of seeing life and sparked in him a desire to discover the world around him. New York was the perfect place for him

to learn about di erent cultures di erent clubs, sports and orga and people. He lived there for nizations. Some of the programs loves sports, his first priority is about fourteen years.

beginning Before school, he decided he needed a mination (AVID), Young Life, change in his life so he moved varsity football and basketball, to San Diego to live with his brother. 'I wanted to go to high school somewhere di erent than become a great student and ath New York. New York was all I knew," Ndiaye said.

When he first moved to San

Diego, he had great expecta a career in football, he did not tions about the area, especially hit the gridiron until his senior what high school here would be year at Hoover. For a good part like. He wasn't disappointed. At of his high school career, he was A dedicated student-athlete Hoover High, he felt comfortable and welcomed, even though basketball court. it was completely di erent from

> "Hoover has been everything I expected it to be. I don't think I could ask for it to be different or change anything over these last four years. Being part of basketball, football and AVID and other clubs and organizations has given me friends and a new family, but it has also helped me grow as a student and a person. I love Hoover."

> > **DAME NDIAYE**

HOOVER GRADUATE

he has been part of include: Ad high vancement Va Individual Deter and track and field. Being part of these programs has led him to long way. lete, as well as discover someone di erent within himself.

Although Ndiaye is planning editor-in-chief of The Cardinal.

better known for his skills on the

'Hoover has been everything New York. He participated in I expected it to be. I don't think

> I could ask for it to be di erent or change anything over these last four years," Ndiaye said. "Being part of basketball, football and AVID and other clubs and organiza tions has given me friends and a new family, but it has also helped me grow as a student and a personI love Hoover."

Being a studentathlete was tough for Ndiaye. He struggled with academics, but found any way pos sible to earn decent grades and advance to the next school year.

While the 6-foot-4-inch athlete academics.

"I am a student before an athlete," he said. Because of his hard work and determination on and off the field, he has come a

– Stephanie Perez is a senior at Hoover High School and

EDUCATION BRIEFS

Crawford calculus teacher Jonathan Winn named a Teacher of the Year

Jonathan Winn, who has made calculus a popular course at the Crawford High Educational Complex, was honored in May by the San Diego Unified School as one of the 2011 Teachers of the Year. Winn is a member of the faculty at Crawford's CHAMPS (Community Health and Medical Practices).

The charismatic teacher is known for the amusing antics he uses to en gage his students. On occasion, he has put on a wig and a white ruffled shirt to play mathematician Gottfried Wilhelm Leibniz (1646-1716) doing calculus in Paris.

Winn, who has a B.A. in mathematics from Keene State College, has also been featured as a 'Master ful Teacher" on the George Lucas Educational Foundation's Edutopia



Jonathan Winn, Crawford High **Educational Complex** calculus teacher

Hoover High's Vargas headed to Europe

Edgar Vargas, a member of Hoover High School's class of 2012, is headed to Europe this summer for a fully-funded Rotary Youth Exchange Summer Camp in Amsterdam. He will be there from June 25 through July 9.

The camp gives young people the op portunity to explore a di erent part of the world and experience a foreign culture.



Edgar Vargas, Hoover High School class of 2012

Vargas is a JROTC cadet and a member of Cardinals Interact, a program created by Price Charities, San Diego Rotary, and Hoover High to help students reach their full potential.

Rosa Parks' Hightower honored as outstanding administrator

Irene Hightower, vice principal at Rosa Parks Elementary School, was one of 27 school administrators countywide recognized by the As sociation of California School Administrators for their achievements and dedication to public education.

The administrators were feted at an "Honoring Our Own" awards din ner at the Sheraton San Diego Resort and Marina on April 29, where they were also saluted by the San Diego County School Boards Association.

Hoover High students achieve financial savvy

Nearly 100 students from Hoover High School's Academy of Information Technology received financial literacy certifications from EverFi in May, after completing a free, six-hour online course on savings, bud geting, taxes, insurance, consumer fraud and other financial topics.

EverFi's Financial Literacy Platform for High Schools teaches students more than 600 financial concepts using animation and other forms of media. The curriculum is tailored to both state and national requirements.

Crawford students competed in engine challenge

Students from the Crawford High Educational Complex participated in a regional competition in May to disassemble and rebuild a GM 350 small-block engine in the shortest time.

The team from Crawford's Invention and Design Educational Acade my nabbed 11th place in a competition held in Torrance by Hot Rodders of Tomorrow. They spent 150 minutes on their assembly.



La Maestra offers affordable health care and many other services

By Lindy Webb

La Maestra Community Health Centers

How is your health today? If you answered anything except "perfect," La Maestra Community Health Centers in City Heights can help.

The nonprofit organization specializes in providing affordable health care and a host of other social services to underserved and

WHAT: La Maestra Community Health Centers

WHERE: 4060 Fairmount Ave., between University and Polk avenues

HOURS: 8:30 a.m. to 6 p.m. Monday through Friday and 9 a.m. to 2 p.m. on Saturday

INFO AT: (619) 280-4213 or www.lamaestra.org

ethnically diverse communities. Its name means "The Teacher" in Spanish because it believes that the basis for any social change and effective health care is

La Maestra's main facility in City Heights is a newly-built, award-winning landmark at 4060 Fairmount Ave., between University and Polk avenues. This threestory building is distinguished by bold exterior colors, contemporary designs and

> cutting-edge green features.

The Fairmount Avenue center is a home to a host of programs, including: the Main Medical Clinic, Pediatric Unit, Women's Clinic, Behavioral Health Services -Family Wellness Unit, Optometry, Community Pharmacy, Outreach & Eligibility Services,

Housing and Community Development Center, Inc., Health Education Unit, and the MicroEnterprise, Job Development and Placement Center. The Main Medical Clinic is open 8:30 a.m. to 6 p.m. Monday through Friday and 9 a.m. to 2 p.m. on Saturday. For more information, call (619) 280-4213 or visit www.lamaestra.org.

La Maestra helps low-income and uninsured patients apply for Medi-Cal, Healthy Families and other government-subsidized programs to cover the cost of care. It also offers very low rates and payment plans to people who don't qualify for insurance.

In addition to medical, dental, vision and mental health services, La Maestra has a pharmacy, laboratory, access to ultrasound

imaging and a variety of specialties in City Heights. Its health educators teach residents how to manage their

weight, blood pressure and blood sugar. Services also include pre- and post-natal care, breast and cervical cancer screening, family planning, senior specialty care, immunizations and pediatric care, individual therapy and support groups.

If you are new to the neighborhood, La Maestra can help you find education, job training and employment opportunities, safe affordable housing, transportation, food and other resources.

La Maestra has been serving City Heights for more than two decades. Many of its employees are from the community. The staff speaks more than 20 languages and understands cultural diversity.

 Lindy Webb is the executive assistant at La Maestra Community Health Centers.

> **English translation on** Page 5 Traducción en inglés en Página 5

EN SU servicio

'Neighborhood eWatch' te mantiene informado de los delitos que ocurren cerca de ti

Por Helen Gao City Heights Life

Heights que quieren enterarse de los delitos que se cometen en el vecindario pueden suscribirse a un servicio de email gratuito que ofrece el Departamento de Policía de San Diego.

El Departamento de Policía tiene un programa llamado "Neighborhood eWatch", las personas que se suscriben al programa reciben mensajes de email informándoles de los delitos más

Los residentes de City recientes en su vecindario.

De acuerdo al sitio web del Departamento de Policía: "este servicio suscripción gratuito funciona como una especie de vigilancia vecinal "cibernética", ofreciéndole a los ciudadanos información que ayudará a reducir la delincuencia en sus vecindarios". Otro objetivo del programa es aumentar la interacción entre los residentes y la policía.

Para suscribirte solo tienes forman parte del programa. que seguir unos cuantos pasos sencillos. Primero, visita el sitio http://apps.sandiego.gov/ ewatch. Tienes que escribir una dirección o intersección específica, puede ser la dirección de tu casa o de tu trabajo. Puedes escoger hasta tres direcciones dentro de la Ciudad de San Diego pero tienes que suscribir cada una por separado. Las demás ciudades del Condado aun no

Despues tienes que definir un área de interés dentro de un perímetro específico de la dirección o intersección que escogiste.

Finalmente, tienes que escoger de qué tipo de delitos quieres ser notificado. El sitio web incluye 17 categorías de delitos, desde prostitución y asaltos hasta asesinatos y robos de auto. También puedes marcar una casilla si prefieres enterarte de todos los delitos que ocurren en tu vecindario en lugar de solo algunos de ellos.

Cuando hayas terminado de llenar el formulario, pasarás a ver un mapa en el que aparece marcada el área de interés que definiste. Debes recibir un email confirmando tu suscripción en las próximas 24 horas. Si no recibes el email de confirmación en 24 horas, escribe a sdpdwebmaster@pd.sandiego.gov.

Speak City Heights to amplify resident voices in area news outlets

By Megan Burks

Get ready for the press corps, City Heights! In an effort to strengthen news coverage of City Heights, the California Endowment invested \$315,000 in a project called Speak City Heights, a collaboration of KPBS, voiceofsandiego.org, The AjA Project, Media Arts Center San Diego and Mid-City CAN.

The project will send reporters, photographers and videographers into the community to tell stories about the issues that matter most to residents—the policies and patterns that prevent a healthy, safe community and what's being done about them. Speak City Heights will bring quality journalism to a neighborhood that has long been underrepresented in area news.

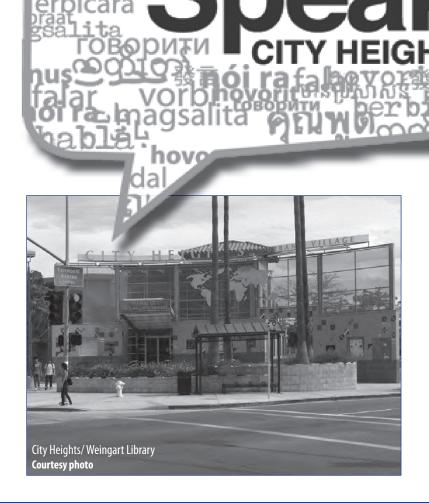
"We want to be able to point our microphones not just at podiums, but also toward the people affected by policies," said Suzanne Marmion, KPBS's director of news and editorial strategy.

This kind of neighborhood reporting has had real impact: voiceofsandiego.org reporter Adrian Florido's stories on the bureaucratic hurdles that make it hard to start community gardens helped prompt reform that will make it easier for City Heights residents to grow their own food. Speak City Heights aims to consistently produce this coverage that serves the people who inspire it.

But residents can do more than inspire. The AjA Project and Media Arts Center San Diego will teach area youth how to file their own photo and video reports, which will appear on local news outlets. Speak City Heights will also host community forums to bring together residents and policymakers in a dialogue about changes in the neighborhood. So clear your throats, raise your voices and speak up, City Heights!

Coverage will appear on www. speakcityheights.org, partner websites and on KPBS radio channel 89.5 FM and cable channel 11. Speak City Heights can be contacted at spkcityheights@gmail.com or @spkcityheights on Twitter.

— Megan Burks is the Web editor for Speak City Heights. She also writes and produces videos for www.HealthyCal.org. Her favorite City Heights restaurant is Bale French Sandwich Shop.



SDPD Neighborhood Policing Resource Team shares tips on preventing shoplifting

Shoplifting costs retailers billions of dollars each year. Shoplifters may be of any age, gender, ethnicity, or economic background. They often work in pairs or groups to divert the clerk's attention while they steal. They like to strike when employees tend to be less alert, such as at store opening and closing times, lunch and dinner breaks, and shift changes. Shoplifters may also take advantage of crowded stores during peak hours.

Merchants can combat shoplifting by making use of the following tips:

Protective measures

- Make the shoplifters feel watched. Elevate the cashier's platform. Install mirrors that enable cashiers and sales people to see over and around displays. Install oneway glass in offices so employees can see into the store without being seen from the floor.
- Install surveillance cameras to cover cash registers, high-value merchandise displays, entrances,

loading docks, etc. Program software to create an alarm when suspicious activity occurs. Mount monitors showing live video at main entrances to let shoppers know that they will be under surveillance.

- Post signs warning against shoplifting. Emphasize that you will prosecute. The best way to keep your business from being tagged as an easy mark is to take a get-tough attitude and prosecute on the first offense.
- Encourage checking parcels on entry.
- Require receipts for merchandise returns for cash. Require a photo ID and signature for returns without a receipt. And then give merchandise-only vouchers.
- Take an inventory of returned merchandise against receipts on a regular basis to catch false returns, such as ones without returned merchandise.

Display strategies

• Keep display and clothing racks away from entrances and

exits to discourage "hit-and-run"

- Alternate hangers fronttoback to prevent thieves from quickly grabbing bundles of display clothing
- Keep small and expensive items out of reach or in locked display cases. Have sales people show only one item at a time from a case
- Protect merchandise in display cases by keeping the case doors locked and installing laminated glass or clear acrylic plastic in the windows. Use plastic ties to secure merchandise on the tops of boxes.
- Arrange merchandise neatly to make it easier to detect missing items.
- Take daily or weekly inventories of expensive items.

Educating employees

Train your sales staff to:

• Watch for people with loose or baggy clothing that's inappropriate for the weather, and people with large bags or other props, such as newspapers, strollers, briefcases, or umbrellas that can easily conceal merchandise.

- Pick up stray receipts around the store.
- Be aware of shoplifters' tactics to confuse and distract you. For example, when working in teams, one shoplifter will create a disturbance, such as complaining loudly or knocking over merchandise, to draw attention away from the other who is doing the lifting.
- Be attentive to people in your area. This helps legitimate customers and deters shoplifters. A simple "Can I help you?" warns shoplifters they are being watched. Keep a close watch on people who seem nervous or refuse assistance.
- Cover their entire area of responsibility, even blind spots.
- Have another sales person cover your area when you leave the floor, for example, to check for items in the stockroom.
- Be especially alert when the store is crowded. Shoplifters often operate when sales people are busy

helping legitimate customers.

• Watch for shoppers walking with an unnatural gait, which may indicate that they are concealing lifted items.

Stopping a shoplifter

- If you suspect that someone may be considering lifting something, approach the person and ask "Can I help you?" If someone leaves your store without paying for an item, have an employee follow the suspect and get a good description of the person and vehicle used, and call 911 to report the crime. Do not have your employee attempt to detain the suspect unless he or she has been trained in apprehension and arrest procedures.
- California Penal Code Section 490.5(f) deals with "merchant's privilege" in detaining a person suspected of shoplifting. The law covers topics such as the need for probable cause, use of force, period of detention, limits on searches, and defenses in civil actions brought by a detained person.

HISTORY P11

City Heights was the 'Golden Rule City'

Editor's Note: This is the first of a series of articles on the history of City Heights. The series will explore the evolution of the community using both words and photographs, with a special emphasis on the community's cultural and ethnic diversity.

By Jon Luna

Only in City Heights can you sample cuisine from Ethiopia, Vietnam, Laos and many other countries all without having to travel more than a mile or two. There is no question that City Heights is unique in the region for its cultural diversity, the question to ask is "How did it occur?"

This article is the first of a series of stories that I will write to shed light on City Heights' past. With each article, my goal is to bring readers closer to an understanding of how this Mid-City community became the melting pot that it is today. My column will also cover major historical figures, milestones and landmarks.

The history of City Heights is a story that is rarely told so it remains largely unknown even to the residents who live there. Journey with me, together we will explore how the community's past is inextricably linked to its present.

City Heights was originally called Teralta and Teralta Heights, possibly from the Spanish word for high ground. In the early decades of the 1900s, it was also commonly known as East San Diego.

The founders were adventure seekers looking for a new home in the West. These pioneers set-



This photo, taken in 1910 of University Avenue and 43rd Street, shows dirt roads with a mix of modern and old: horse-drawn carts side-by-side with automobiles. Photo courtesy of the San Diego History Center

tled the area because it was on high ground and had a year-round Mediterranean climate. Today, the neighborhoods bounded roughly by El Cajon Boulevard, the I-15, University Avenue and Euclid Avenue are called Teralta East and Teralta West. A park at Orange Avenue and 40th Street also carries the Teralta name.

In 1912, City Heights was incorporated as East San Diego and became the second largest city in the county with a population of 4 000

The city's founding fathers set high standards for the community and outlawed liquor sales, gambling, dance halls, carrying guns, and driving faster than 15 miles an hour. These rules and the fact that there was no jail, no arrests, no hobos, and no idle rich was why the community was nicknamed, "The Golden Rule City." The Golden Rule has existed since biblical times. It states "One should treat others as one would like others to treat oneself."

The city trustees even served without pay, yet held meetings at least twice a week. And the city's first chief of police was coincidentally named O.W. Justice.

City Heights residents of 1912 were proud of their rapidly growing city with high moral aspirations. Over the last century, City Heights has changed dramatically, but it is safe to say that residents in the community can still be proud of it.

Next month's column will focus on early 20th century races

held on University Avenue to celebrate the Fourth of July.

— Jon Luna is a first-generation Filipino-American who was raised in City Heights. A San Diego State University graduate, he still lives there and works regularly as a substitute teacher at Hoover High School and other City Heights public schools. He is also pursuing a master's degree in history from the University of San Diego. Jon's research comes from the archives of the San Diego History Center.

We want to hear from you!

Send your letters, ideas, comments and submissions to editor@cityheightslife.com. Also, submit your photos taken in City Heights for publications consideration, as well as a chance to be the chosen as the "Photo of the Month."



¿ Qué está pasando?

noon to 6 p.m. City Heights Recreation Center **Teen Center Activities** (ages 11-17 years old) Contact: (619) 641-6125

12:30 to 3 p.m. 2:30PM-3:00PM Mid-City Gymnasium Fit for Kids & Family (ages 6-12 years old) Contact: (619) 516-3082

noon to 1 p.m. Mid-City Gymnasium

Step, Circuit Training and Meditation Contact: (619) 516-3082

5 to 7 p.m.

Mais aoing on?

City Heights Wellness Center "Ask a Health Professional" Interactive Discussion Nights Contact: (619) 321-2920

10 a.m. City Heights/Weingart

Library Storytime



9 a.m. to 1 p.m.

City Heights Farmers' Market On Wightman St. between Fairmount and 43rd St. Contact: Lorrie Scott (760) 751-4193

11 a.m. to 1 p.m.

Breastfeeding/ Nutrition Support Group City Heights Wellness Center Contact: (619) 321-2920

4:30 to 6 p.m. Martial Arts Class City Heights Wellness Center

Contact: (619) 321-2920

Healthy Lifestyle Nutrition City Heights Wellness Center Contact: (619) 321-2920

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noon to 1 p.m.

Exercise Program City Heights Wellness Center City Heights/ Contact: (619) 321-2920

4 p.m. Weingart Library Craft time (619) 641-6100

5 to 6:30 p.m.

Youth Water Polo (ages 6-17: \$25/month) City Heights Swim Center Contact: (619) 641-6126

2:30 to 4 p.m.

City Heights Wellness Center Martial Arts Class Contact: (619) 321-2920

Krypton Yvonne: "Earth, Your Home Sweet Home," a humorous show about ecology at the City Heights Library, (619) 641-6100

3 to 7 p.m.

Family Health Night City Heights Wellness Center www.althealnet.org (619) 321-2920



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10 a.m.

Craig Newton: "Popular American Songs," a chance for kids to see and hear a variety of musical instruments City Heights/Weingart Library Contact: (619) 641-6100



10 a.m.

Storvtime City Heights/ Weingart Library Contact: (619) 641-6100

9 a.m. to 1 p.m

City Heights Farmers Market On Wightman St. between Fairmount and 43rd St.

Lorrie Scott (760) 751-4193

7 p.m.

The 6th annual "Say it Loud: A Celebration of Black Music in Honor of Black History Month" City Heights/ Weingart Library **Contact: (619)** 641-6100

5 to 6 p.m.

Healthy Lifestyle Nutrition City Heights Wellness Center Contact: (619) 321-2920

4:30 to 6 p.m.

Martial Arts Class City Heights Wellness Center Contact: (619) 321-2920

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noon to 1 p.m.

Exercise Program City Heights Wellness Center Contact: (619) 321-2920

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5 to 6:30 p.m.

Youth Water Polo (ages 6-17: \$25/month) City Heights Swim Center Contact: (619) 641-6126

1 to 2 p.m.

Exercise Program City Heights Wellness Center Contact: (619) 321-2920

Submit your events to editor@cityheightslife.com.

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2:30 to 4 p.m.

Martial Arts Class City Heights Wellness Center Contact: (619) 321-2920

5 to 7 p.m.

Parenting Program **Discussion Nights** City Heights Wellness Center Contact: (619) 321-2920



City Heights Urban Village **Performance Annex** Movie: "Tangled" Contact: (619) 641-6103



8 p.m.

City Heights Urban Village Performance Annex Concert: "Ritmo Caribe"

(619) 641-6103



9 a.m. to 1 p.m City Heights Farmers

Lorrie Scott (760)

751-4193

Market On Wightman St. Fairmount and 43rd St.



11 a.m. to 1 p.m. City Heights Wellness

Breastfeeding/ Nutrition Support Group Contact: (619) 321-2920

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7 p.m.

City Heights Urban Village **Performance Annex** Movie: "Chronicle of Narnia: The Voyage of the Dawn Treader" Contact: (619) 641-6103

5 to 7 p.m.

"Ask a Health Professional" Interactive Discussion Nights City Heights Wellness Center (619) 321-2920

3 to 7 p.m.

Family Health Night City Heights Wellness www.althealnet.org,

(619) 321-2920

City Heights Urban Village Performance Movie: "Despicable

Me," (619) 641-6103

6 p.m.

City Heights Urban Village Performance Concert: Zzimzzy Quartet

(619) 641-6103

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7 p.m. City Heights Urban Village

Performance Annex Movie: "Toy Story 3"

(619) 641-6103

7 p.m.

City Heights Urban Village Performance Concert: "An Evening with Visionary Dance & Musical Theater"

(619) 641-6103



For a more complete list of events, visit www.cityheightslife.com.